

# WHAT DO YOU MEME?®

RECENTLY  
REFRESHED

WHAT DO YOU  
MEME?®

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An adult party  
game for meme-lovers

## BASIC RULES:

Contents:  
360 Caption Cards  
75 Photo Cards  
1 Sexy Easel

Find 2 or more friends and sit around a table. If you don't have 2 or more friends, try joining a kickball league. It's a great way to meet people nearby.

To start playing, each player draws 7 Caption Cards. Caption Cards are the cards with captions on them. That's why we call them Caption Cards.

The person with the most Instagram followers typically starts as the judge unless they bought followers or use 100 hashtags on each post. If you have a friend who does that, slap them firmly in the face.

The judge then looks through the Photo Cards and selects the one they want to judge for that round. They show it to everyone and then place it on the sexy little easel in front of them. Everyone else takes a few moments to decide which of their 7 Caption Cards pairs funniest with the Photo Card in play and passes it to the judge, facedown.

Once the judge has received a Caption Card from each player, they shuffle them up and read them aloud one at a time. Make sure the Photo Card is visible to the whole group while the Caption Cards are being read. It's wayyy funnier that way.

The judge then selects the funniest Caption Card, and the player who played it wins that round. The winner keeps that Photo Card as a trophy (1 Photo Card = 1 point).

After the winner celebrates, everyone draws back up to 7 Caption Cards, and the player on the judge's left becomes the new judge for the next round.

Keep playing until you get hungry, at which point stop playing and order a pizza. The player with the most Photo Cards at the end of the game is the winner.

## BONUS RULES:

If someone chooses to play a \*Freestyle Card it must be announced at the beginning of the round right after a Photo Card is chosen by the judge but BEFORE the other players submit a Caption Card. ALL players besides the judge must make up a caption on the spot for that round. No Caption Cards should be submitted that round. If your group is feeling shy, you can write the made-up captions on pieces of scrap paper and pass them in to the judge. If your group is feeling brave/drunk, you can present them verbally.

If your Caption Cards all suck, you can always exchange one of your earned Photo Cards for a brand-new hand of 7 Caption Cards.

We highly recommend adding your own photos to the game...you can't imagine how funny it is to meme people you know in real life.

## ATTENTION:

We've wrapped the super "adult" cards separately and marked each as such so you can choose whether or not you want to play with them.